Denis Kopylov

Senior product designer, Berlin

About

I'm a senior product designer with ==8+ years of experience.== My expertise lies in 0 → 1 projects, where I focus on in-depth research, seamless user experience, and successful launches. I also code, create typefaces, and do motion design

Experience

Trade Republic ≋   ✳ Fintech   ✳ Mobile

Aug 2023 – Now / Germany / Product designer

Prevented ✳✳✳ thousands of € in potential damages by implementing financial crime features, including new device notifications and account takeover protection. Shipped a recurrent diligence feature, achieving an 80% completion rate. Developed a new performance review tool that received positive feedback for its ease of use within the company.

ADPList 😌   ✳ Mentoring

May 2023 – Now / Worldwide / Mentor

Led over 70 mentorship sessions with junior and mid-level designers. Recognised among the top 1% of design mentors globally.

JetBrains ▪   ✳ AI Tools   ✳ Web

Nov 2022 – Jul 2023 / Netherlands / Product designer

Shipped new AI features for Grazie tool for developers and content-creators. Developed growth-oriented features, including an onboarding survey, feedback forms, and integrated entry points for other Grazie tools, resulting in improved user engagement and feedback collection.

Arrival ✳   ✳ Mobility   ✳ Web

Dec 2021 – Jul 2022 / United Kingdom / Senior product designer

Created a new agent portal from the ground up, improving usability and access to key information. Streamlined customer help navigation and content.

✳

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SberDevices ⊘

* Mobility   * Cross-platofrm

Jan 2021 – Dec 2021 / Russia / Senior product designer

Launched core features including places search, activity exploration, and event booking, achieving 19 million MAUs with strong conversion to paid services.

...before Y

* Fintech   * Saas

from 2017

Contributed to Yandex.Map, the largest navigation service in Russia. Developed loan features for Sberbank, the country's leading fintech app, and worked on Yandex.Telephony, a B2B call service with thousands of MAUs and high retention.

Education

British Higher School of Design

Sep 2020 – Aug 2021 / Russia

Completed vocational training in digital product design and mobile application principles. Final project for Badoo made it to U AWARDS short list.

Tools

Figma, FigJam, Origami, Adobe After Effects, React, Next.js

Skills

Quantitive and qualitative research, prototyping, stakeholder management and presentation, design systems, mentoring

✳✳